

# Wait Wait... Don't Tell Me!

Each week, *Wait Wait... Don't Tell Me!* allows listeners to test their knowledge against some of the best and brightest in the news and entertainment world in a quick-witted, quiz program. NPR's oddly informative – and highly entertaining – current events quiz offers a whipsmart approach to the week's news and newsmakers.

Hosted by humorist and award-winning playwright Peter Sagal, *Wait Wait... Don't Tell Me!* tapes weekly in Chicago and in select markets nationwide.

## Sponsorship Includes:

- Opportunity to develop branded lobby experience that could be activated across events\*
- VIP ticket package
- Recognition in NPR Extra social posts
- Opportunity to promote support of NPR and *Wait Wait... Don't Tell Me!* on your brand's owned or paid marketing channels
- Recognition across onsite collateral



# Wait Wait... Don't Tell Me! 2020 Event Sponsorship

In addition to weekly live tapings hosted at the Chase Bank Auditorium in Chicago, IL, *Wait Wait... Don't Tell Me!* takes the show on the road to cities across the United States.

## Confirmed 2020 Road Shows\*

- Buffalo, NY – April 30
- Honolulu, HI – May 21 and 22
- Philadelphia, PA– July 16
- Chicago, IL – July 30
- Bloomington, IN – September 17

